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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/874,853
Inventor(s) : Larry James Hughes
Filed : June 5, 2001
Art Unit : 3622
Examiner : John W. Van Bramer
Docket No. : 8552
Confirmation No. : 5078
Customer No. : 27752
Title : In-Channel Marketing and Product Testing System

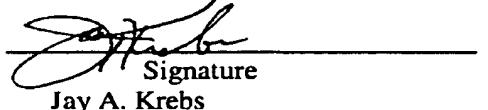
NOTICE OF APPEAL FROM THE EXAMINER TO
THE BOARD OF PATENT APPEALS AND INTERFERENCES

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. Authorization is hereby given to charge the required fees or any additional fees that may be required, or credit any overpayment, to Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY



Signature
Jay A. Krebs

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Date: December 21, 2006

Customer No. 27752